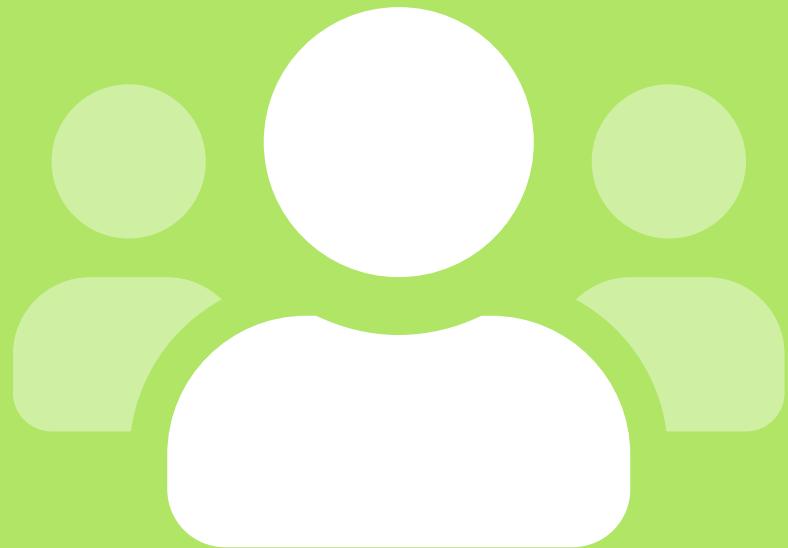


Panel Book

Your worldwide panel partner



marketagent.

About Marketagent

Marketagent ranks among the leading full-service online research institutes in the German-speaking area. With branches in Baden, Vienna, Zurich and Maribor more than one million web interviews are conducted and around 1.300 online research projects are implemented yearly.

The heart of the instrument of Marketagent is the online pool comprising of more than 2.800.000 consumers, which was certified in January 2010 as the first access panel of the D-A-CH-region. In January 2022 it was recertified in accordance with the ISO norm 20252.

An interdisciplinary team of psychologists, sociologists, pollsters and software developers executes your market and opinion research projects with passion. A good dozen of them have been working under the flag of Marketagent for more than 10 years. With this, we ensure stability and a longer-term oriented cooperative partnership.

We implement web surveys for leading domestic and international top companies like A1, Coca-Cola, Bank Austria, Spar, McDonald's, Generali or the Österreichische Post AG. The topic areas and research focus are manifold and cover all fields of market and opinion research.



Über Marketagent

Marketagent zählt zu den führenden Full-Service Online Markt- und Meinungsforschungsinstituten im deutschsprachigen Raum. Mit Niederlassungen in Baden, Wien, Zürich und Marburg werden jährlich mehr als eine Million Web-Interviews erhoben und rund 1.300 Online Research Projekte realisiert.

Das Herzstück des Instrumentariums von Marketagent ist der mehr als 2.800.000 Konsument*innen umfassende Online-Pool, welcher im Januar 2010 als erstes Access Panel der D-A-CH-Region zertifiziert und im Jänner 2022 nach der ISO Norm 20252 rezertifiziert wurde.

Ein interdisziplinäres Team von Psycholog*innen, Soziolog*innen, Demoskop*innen und Software-Entwickler*innen realisiert Ihre Markt- und Meinungsforschungsprojekte mit Herzblut. Gut ein Dutzend von ihnen schon mehr als 10 Jahre unter der Flagge von Marketagent. Damit gewährleisten wir eine Beständigkeit und eine längerfristig orientierte partnerschaftliche Zusammenarbeit.

Wir führen Web-Befragungen für führende heimische und internationale Top-Unternehmen wie A1, Coca-Cola, Bank Austria, Spar, McDonald's, Generali oder die Österreichische Post AG durch. Die Themenfelder und Forschungsschwerpunkte sind vielfältig und decken sämtliche Bereiche der Markt- und Meinungsforschung ab.

Transparent recruitment

To minimize distortions in regards to frequent Internet users, we continue to strengthen participant recruitment aside from the WWW. With our TV advertisement, radio spots and accompanying print campaigns, we follow the broadest cross medial recruiting strategy in our sector to win new survey participants.

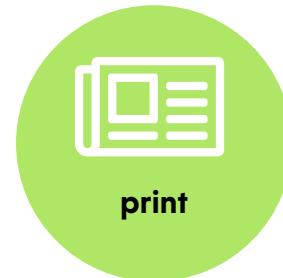
Our cross medial recruiting strategy contains:



TV



radio



print



billboard



online

Transparente Rekrutierung

Um Verzerrungen in Richtung Internet-Vielnutzer*innen zu minimieren, verstärken wir stetig die Teilnehmer*innen-Anwerbung abseits des WWW. Mit unserer TV Werbung, den Radio-Spots und der begleitenden Print-Kampagnen verfolgen wir die breiteste crossmediale Rekrutierungsstrategie der Branche, um neue Umfrageteilnehmer*innen zu gewinnen.

Unsere crossmediale Rekrutierungsstrategie umfasst:

Online recruitment

In addition to the cited offline recruiting strategy, we also use a variety of methods and partners online to gain new panel participants. Here is a small extract of our endeavors:

- Social media activities, e.g. Facebook campaigns
- Influencer marketing on Instagram
- Affiliate marketing with divers partners
- Retargeting campaigns
- Explanatory video on our website
- Stand alone newsletter
- Search engine campaigns, e.g. Google campaigns
- Display campaigns
- Member-get-member campaigns

This combination of on- and offline recruitments combined with comprehensive panel management and an extensive quality assurance, form the foundation of carefully conducted digital research projects.

Online Rekrutierung

Neben den angeführten Offline Rekrutierungsstrategien nutzen wir auch Online eine breite Anzahl an Methoden und Partnern, um neue Panel Teilnehmer*innen anzuwerben. Hier ein kleiner Auszug unserer Bemühungen:

- Social Media Aktivitäten, z.B. Facebook Kampagnen
- Influencer Marketing auf Instagram
- Affiliate Marketing mit diversen Partnern
- Re-Targeting Kampagnen
- Erklärvideo auf unserer Website
- Stand Alone Newsletter
- Suchmaschinen Marketing, z.B. Google Kampagnen
- Display-Kampagnen
- Member-get-member Kampagnen

Dieser Mix aus On- und Offline-Anwerbung, kombiniert mit einem umfassenden Panel-Management und einer weitreichenden Qualitätssicherung, bildet den Grundstein für sorgfältig durchgeführte Digital Research Projekte.

Documented quality

Marketagent was the first institute in the German-speaking area with an online access panel ISO-certified. Today, due to our membership in the national standardization committee, we are actively involved in forming the industry standard for quality assurance.

Next to the multi source of on- and offline recruitment, Marketagent focuses on the following methods to ensure the highest quality of participants:

- Double Opt-In registration confirmation
- Checking the registration duration and patterns
- Manual audit of all new registrations
- Digital fingerprint to identify multiple registrations
- CAPTCHA to prevent automatic registration by robots
- Automatic exclusion of inactive participants
- Automatic yearly request to update the profile data
- Identity validation before survey participation
- Exclusion in case of cumulative missings at open-ended questions
- Exclusion in case of shortfall of the minimum processing times
- Comparison of survey data and profile data to ensure quality

Dokumentierte Qualität

Marketagent war das erste Institut im deutschsprachigen Raum mit einem ISO-zertifizierten Online Access Panel. Heute sind wir durch unsere Mitgliedschaft im nationalen Normungskomitee aktiv an der Gestaltung von Industriestandards zur Qualitätssicherung beteiligt.

Neben der Multi-Source On- und Offline-Rekrutierung setzt Marketagent auf folgende bewährte Methoden, um die höchstmögliche Teilnehmer*innenqualität zu gewährleisten:

- Double Opt-In Registrierungsbestätigung
- Check der Registrierungsdauer und -muster
- Manuelle Prüfung sämtlicher Neuanmeldungen
- Digital fingerprint: Identifizierung von Mehrfach-Anmeldungen
- CAPTCHA gegen automatisierte Anmeldungen durch Robots
- Automatisierter Ausschluss inaktiver Teilnehmer*innen
- Automatisierte jährliche Aufforderung zum Profildaten-Update
- Identitäts-Validierung vor der Umfrage-Teilnahme
- Ausschluss bei gehäuften Missings bei offenen Fragen
- Ausschluss bei Unterschreitung von Mindest-Bearbeitungszeiten
- Abgleich von Umfragedaten und Profildaten zur Qualitätssicherung



ESOMAR
[member](#)

Market and Social
Research by
SWISS INSIGHTS

Mobile capabilities & multi-channel contact points

In market research, responsive design is an indispensable prerequisite and makes sure that the content and methods of presentation are customized to the respective terminal device. Now, more than 50 percent of our interviews are already being answered via tablets and smartphones. And the tendency for this development is increasing. However, according to the GreenBook Research Industry Trends (GRIT) report, more than half of all online questionnaires have not been adjusted to the mobile world. Which is why we advise our customers to develop „Mobile First“, not mobile optimized questionnaires.

In particular with young target groups, the email loses its relevance in communication. Messenger services and social networks have replaced the classic electronic mail. This development has inevitably influenced the invitation process for surveys. Marketagent relies on a combination of emails, an own smartphone app, a Telegram-interface and a web push notification service.

Mobile Einsatzmöglichkeiten & Multi-Channel Einladungsmix

Responsive Design ist in der Marktforschung unabdingbare Grundvoraussetzung und stellt sicher, dass sich Inhalte und Darstellungsweisen auf das jeweilige Endgerät anpassen. Schon jetzt werden mehr als 50 Prozent unserer Interviews über Tablets und Smartphones beantwortet. Und die Tendenz dieser Entwicklung ist steigend. Laut dem GreenBook Research Industry Trends (GRIT) Report sind jedoch mehr als die Hälfte aller Online Fragebögen nicht für die mobile Welt angepasst. Daher raten wir unseren Kunden „Mobile First“, nicht mobile-optimierte Fragebögen zu entwickeln.

Insbesondere bei jungen Zielgruppen verliert das E-Mail an Relevanz in der Kommunikation. Messenger-Dienste und soziale Netzwerke haben die klassische elektronische Post abgelöst. Diese Entwicklung hat zwangsläufig Einfluss auf den Einladungsprozess zu Umfragen. Marketagent setzt auf einen Mix aus E-Mail, einer eigenen Smartphone-App, einer Telegram-Schnittstelle und eines Web Push Notification-Services.

Respect towards panel participants

The heart of Marketagent consists of the more than 2.8 million participants, who daily determine the trends of tomorrow in surveys. We are constantly seeking for new ways of strengthening the relationship with our members. Only a fair treatment of our participants enables the implementation of market research projects that correspond to the highest quality standards. The following fundamental pillars form the basic structure with which we sustain a respectable relationship with our participants:

- Strict distancing from direct marketing activities
- A specialized panel for market and opinion research
- No disclosure of personal data
- Active panel management
- Broad and fair incentive system with 30 exchange options
- No artificial payment limits
- Daily communication over social media sites
- Feedback button in the survey
- Idea box for panel participants
- No artificial commitment to the panel

Respekt gegenüber Panelteilnehmern

Das Herzstück von Marketagent bilden die mehr als 2,8 Millionen Teilnehmer*innen, die täglich in Umfragen die Trends von morgen bestimmen. Wir sind stets auf der Suche nach neuen Möglichkeiten, um das Verhältnis zu unseren Mitgliedern weiterhin zu vertiefen. Nur ein faires Handeln gegenüber unseren Teilnehmer*innen ermöglicht die Durchführung von Marktforschungsprojekten, die den höchsten Qualitätsstandards entsprechen. Folgende Grundsäulen bilden die Basis, um ein respektvolles Verhältnis gegenüber unseren Teilnehmer*innen aufrechtzuerhalten:

- Strikte Distanzierung von Direct Marketing-Aktivitäten
- Reines Markt- und Meinungsforschungspanel
- Keinerlei Weitergabe personenbezogener Daten
- Aktives Panel-Management
- Breites und faires Incentive-System mit rund 30 Eintausch-Optionen
- Keine künstlichen Auszahlungsgrenzen
- Tägliche Kommunikation über Social Media-Sites
- Feedback-Button im Fragebogen
- Ideen-Box für die Panelteilnehmer*innen
- Keine künstliche Bindung an das Panel

Sociodemographic base profile data

We know our panelists on the basis of up to 150 characteristics and attributes. No matter whether you would like to interview vegetarians, smokers, dog owners, BMW drivers, wearers of contact lenses or credit card owners, we can reach the target group almost without divergence losses and save time and money.

The following data is available to us from our panelists:

Soziodemografische Basis-Profildaten

Wir kennen unsere Panelist*innen anhand von bis zu 150 Charakteristika und Eigenschaften. Egal, ob Sie Vegetarier*innen, Raucher*innen, BMW-Fahrer*innen, Hundehalter*innen, Kontaktlinsenträger*innen oder Kreditkartenbesitzer befragen möchten, wir erreichen die gesuchte Zielgruppe nahezu streuverlustfrei und sparen damit Zeit und Geld.

Folgende Daten stehen uns über unsere Panelist*innen zur Verfügung:

Base profile data | Basis-Profildaten

age | Alter
gender | Geschlecht
of children | Anzahl der Kinder
education | Ausbildung
car ownership | Autobesitz
job status | Berufsstatus
industry sector | Branche
marital status | Familienstand



Haushaltsgröße (HH) | household size
HH-Netto-Einkommen | net hh income
Land | country
Region | region
Ortsgröße | city size
Postleitzahl | zip code
Sprache | language

Additional profile data | Zusätzliche Profildaten

CAR	COMPUTER & VIDEO GAMES	EATING & DRINKING	HEALTHCARE	HOBBIES & INTERESTS	SMOKING & TOBACCO
Car ownership	Used consoles	Main decision maker shopping	Chronic diseases	Preferred types of music	Cigarette brand(s)
Car brand	Gaming platforms	Fast food consumption	Type of Diabetes	Frequency of cinema visits	Cigarettes / day
Main decision-maker	Kinds of computer games	Drinks / alcohol consumption	Glasses / contact lenses	DVD purchase / month	Further tobacco products
Car type	Game intensity / week	Dietary habits	Hearing aid ownership	Intensity of sport / week	Electronic cigarette
Year the car was made	Single / multi player	Food intolerances	Care for dependent persons	Practiced sports disciplines	Applied methods
Year the car was purchased	Computer game purchases / month			Gambling practice	for smoking cessation
New / used car					
Plans to buy a car	Online or virtual gaming	ETHNICITY	HOUSEHOLD	MARKET RESEARCH	TRAVEL
Motorbike ownership		Ethnicity	Size of household	Webcam	Private / professional flights
		Origin	Marital status	Facial coding	National / international flights
PROFESSION	ELECTRONICS	FINANCES & INSURANCES	CHILDREN	APP DOWNLOAD	FLIGHTS
Professional status	Product ownership	Financial service products	Children in the household	App Download	Flights / year
Sector / industry	Early adopters	Credit card ownership	Children's year of birth	Cookie installation	Train travel / year
Number of employees	Main decision-maker	Bank customer status	Children's gender		Previous travel destinations
Role in the company	Used mobile features	Insurance products	Pet ownership		Preferred types of holiday
Decision-maker in company	Mobile tariff	Private insurances			
Area of decision-making authority	Private smartphone usage				
	Smartphone brand / OS				
	Internet access product				
	Film download / streaming				
	Possession of a coffee machine				

AUTO	COMPUTER & VIDEOSPIELE	ESSEN & TRINKEN	GESUNDHEITSWESEN	HOBBIES & INTERESSEN	RAUCHEN & TABAK
PKW Besitz	Verwendete Konsolen	Hauptentscheider Einkauf	Chronische Krankheiten	Bevorzugte Musikarten	Zigarettenmarke(n)
PKW Marke	Gaming Plattformen	Fast Food Konsum	Diabetes Typ	Häufigkeit Kinobesuche	Zigaretten / Tag
Entscheider beim PKW Kauf	Computerspielarten	Getränke- / Alkoholkonsum	Brille / Kontaktlinsen	DVD Kauf / Monat	Weitere Tabakprodukte
PKW Typ	Spielintensität / Woche	Ernährungsgewohnheiten	Hörgeräf-Besitz	Sportintensität / Woche	Elektronische Zigarette
PKW Jahrgang	Single- / Multiplayer	Nahrungsmittelunverträglichkeiten	Betreuung Pflegebedürftiger	Betriebene Sportarten	Angewendete Methoden
Jahr des PKW Kaufes	Computerspielkäufe / Monat			Glücksspiel-Nutzung	zur Raucherentwöhnung
Neu- / Gebrauchtwagen	Online oder virtuelles Gaming				
Planung PKW Kauf					
Motorradbesitz					
BERUF	ELEKTRONIK	ETHNIZITÄT	HAUSHALT	MARKTFORSCHUNG	REISEN
Berufsstatus	Produktbesitz Elektronik	Ethnizität	Haushaltsgröße	Webcam	Private / berufliche Flugreisen
Sektor / Branche	Technologien Schnellübernehmer	Herkunft	Familienstand	Facial coding	Flüge Inland / Ausland
Mitarbeiteranzahl	Entscheider elektron. Produkte		Wohnstatus	App Download	Flugreisen / Jahr
Funktion im Unternehmen	Verwendete Handy-Features	FINANZEN & VERSICHERUNGEN	Kinder im Haushalt	Cookie Installierung	Bahnreisen / Jahr
Entscheidungsträger	Handytarif	Finanzdienstleistungsprodukte	Geburtsjahr der Kinder		Vergangene Reiseziele
Bereiche Entscheidungsbefugnis	Private Smartphone-Nutzung	Kreditkartenbesitz	Geschlecht der Kinder		Bevorzugte Urlaubsarten
	Smartphone Marke/Betriebssystem	Kundenstatus Banken	Haustierbesitz		
	Internet-Zugangsprodukt	Versicherungsprodukte			
	Film-Download / -Streaming	Privatversicherung			
	Kaffeemaschinen-Besitz				

2,800,000 panel members worldwide



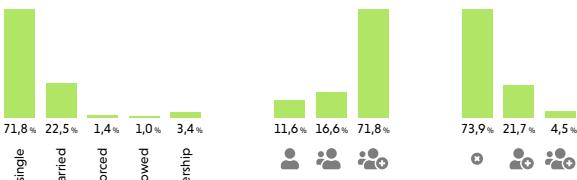
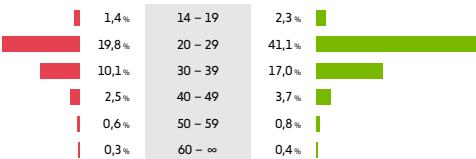
Albania



1 500

PANEL SIZE

34,7 % 65,3 %



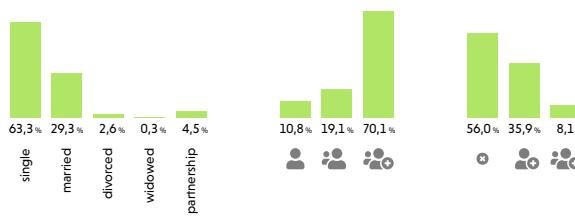
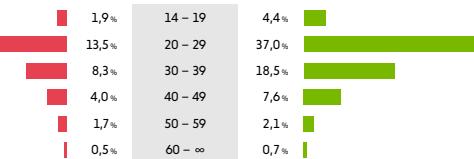
Argentina



29 000

PANEL SIZE

29,8 % 70,2 %



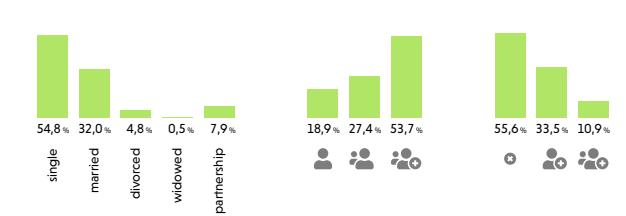
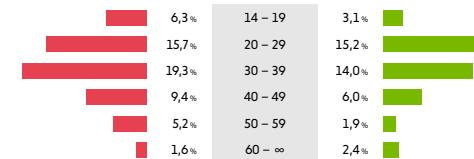
Australia



1 500

PANEL SIZE

57,4 % 42,6 %



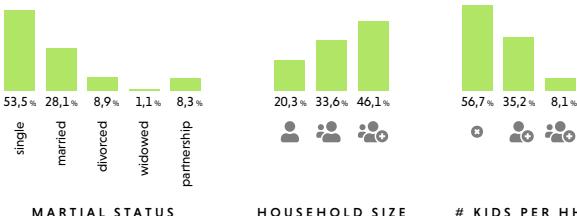
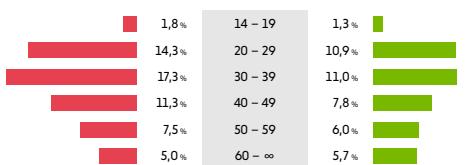
Austria



139 500

PANEL SIZE

57,3 % 42,7 %



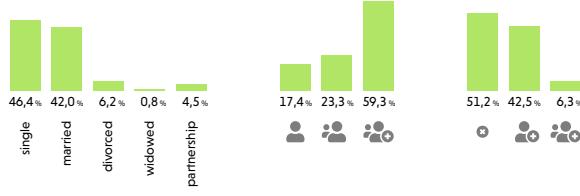
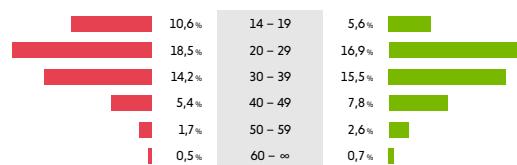
Belarus



7 000

PANEL SIZE

50,9 % 49,1 %



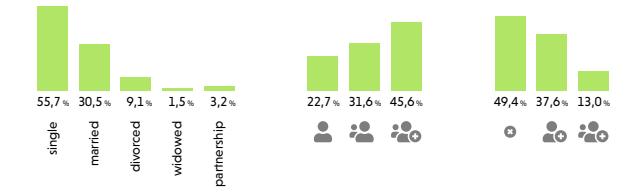
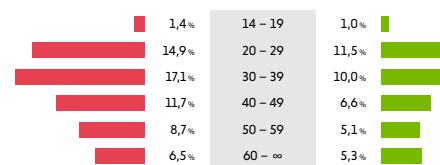
Belgium



11 000

PANEL SIZE

60,4 % 39,6 %

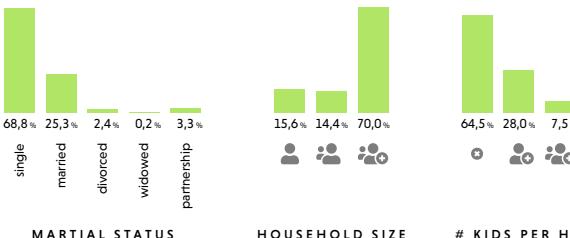
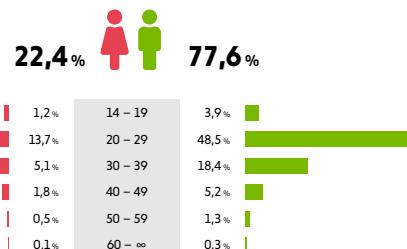


Bolivia



8 500

PANEL SIZE

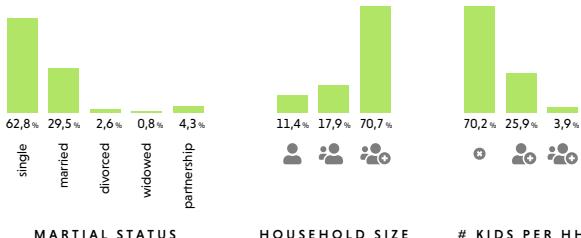
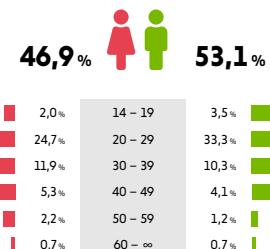


Bosnia and Herzegovina



5 500

PANEL SIZE

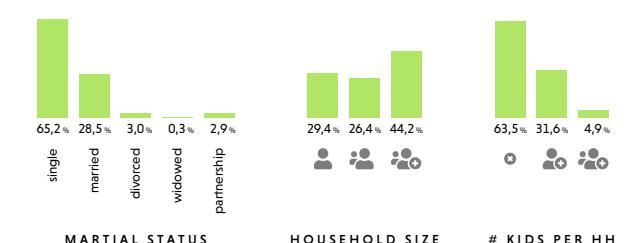
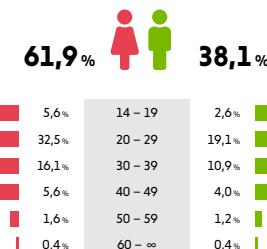


Brazil



302 500

PANEL SIZE



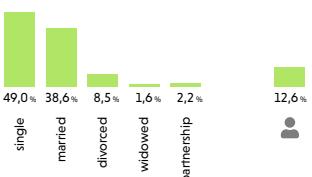
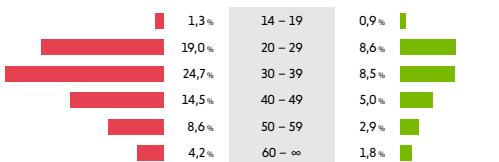
Bulgaria



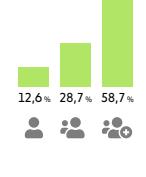
46 500

PANEL SIZE

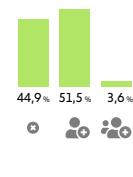
72,2 % 27,8 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

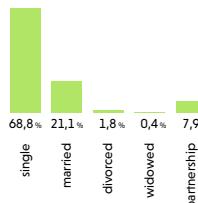
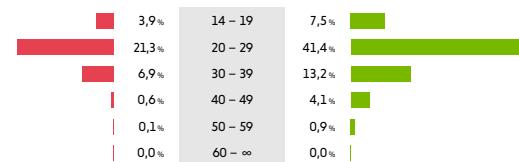
Cameroon



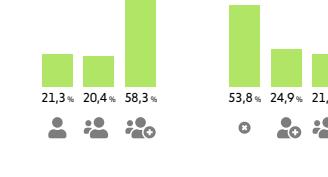
<1.000

PANEL SIZE

32,9 % 67,1 %



MARTIAL STATUS



HOUSEHOLD SIZE

KIDS PER HH

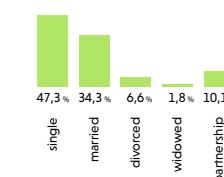
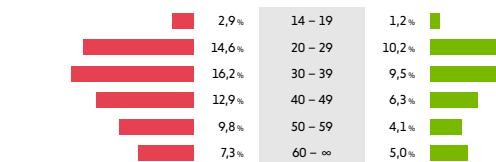
Canada



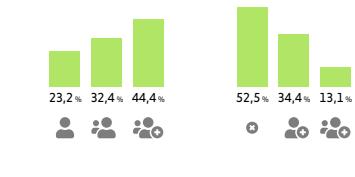
8 500

PANEL SIZE

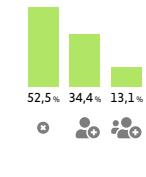
63,8 % 36,2 %



MARTIAL STATUS



HOUSEHOLD SIZE



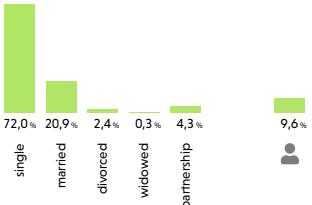
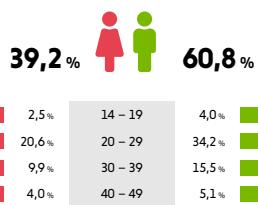
KIDS PER HH

Chile

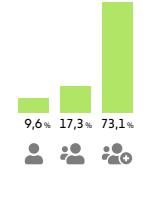


21 500

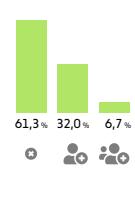
PANEL SIZE



MARTIAL STATUS



HOUSEHOLD SIZE



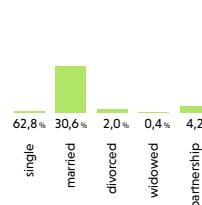
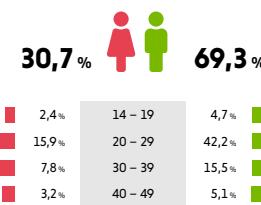
KIDS PER HH

Colombia

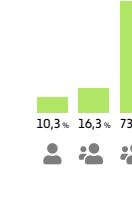


78 000

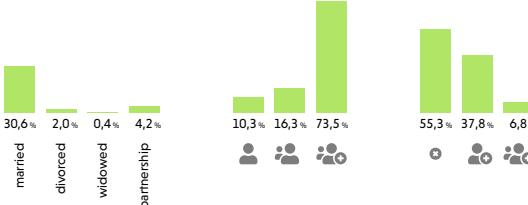
PANEL SIZE



MARTIAL STATUS



HOUSEHOLD SIZE



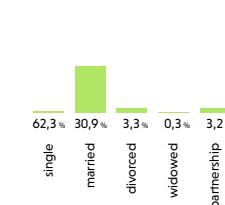
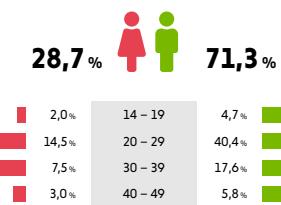
KIDS PER HH

Costa Rica

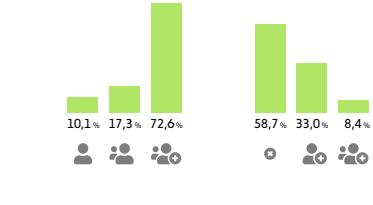


5 000

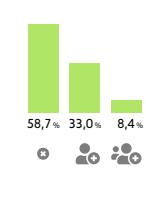
PANEL SIZE



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

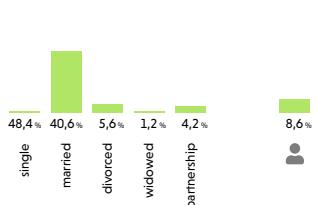
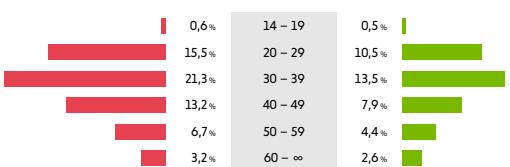
Croatia



31 500

PANEL SIZE

60,5 % 39,5 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

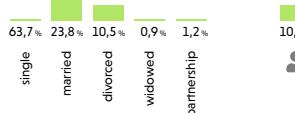
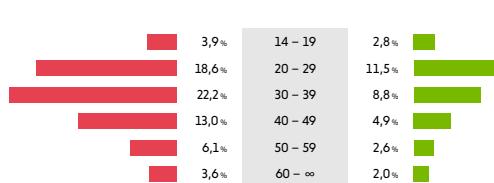
Czech Republic



179 500

PANEL SIZE

67,4 % 32,6 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

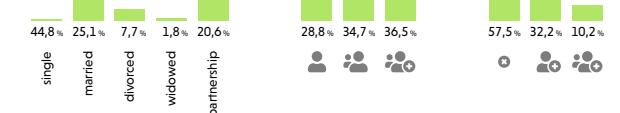
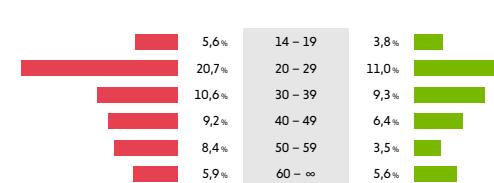
Denmark



2 000

PANEL SIZE

60,5 % 39,5 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

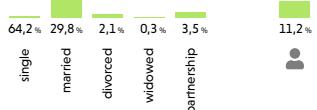
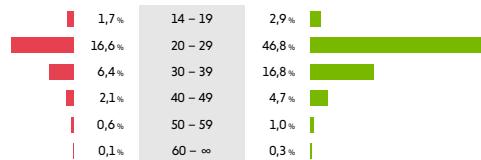
Dominican Republic



18 000

PANEL SIZE

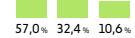
27,5 % 72,5 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

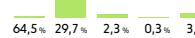
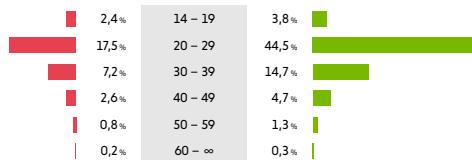
Ecuador



19 000

PANEL SIZE

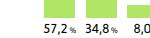
30,6 % 69,4 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

El Salvador



4 500

PANEL SIZE

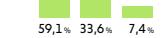
23,9 % 76,1 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

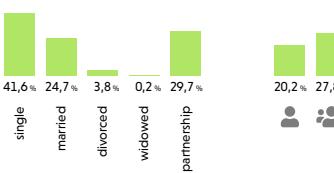
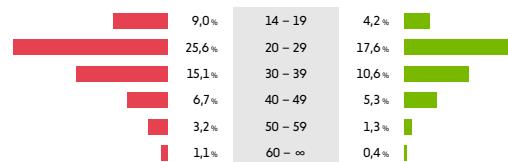
Estonia



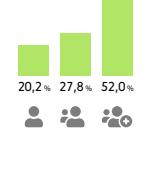
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PANEL SIZE

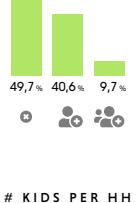
60,7 % 39,3 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

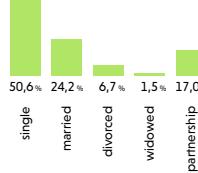
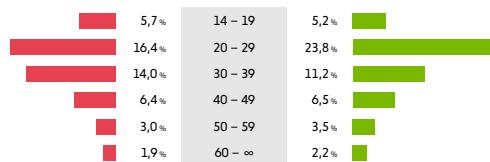
Finland



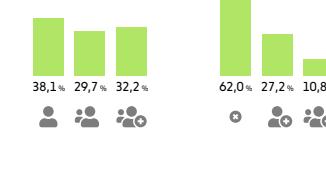
1 500

PANEL SIZE

47,6 % 52,4 %



MARTIAL STATUS



HOUSEHOLD SIZE

KIDS PER HH

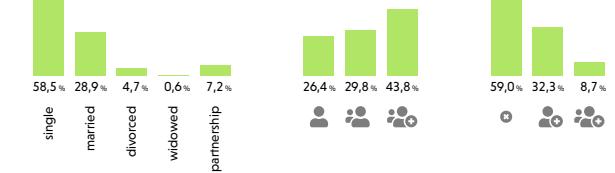
France



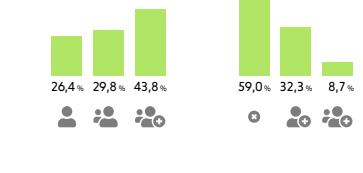
81 500

PANEL SIZE

61,4 % 38,6 %



MARTIAL STATUS



HOUSEHOLD SIZE

KIDS PER HH

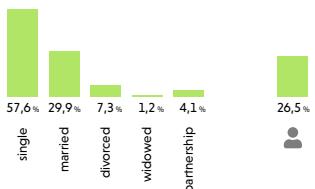
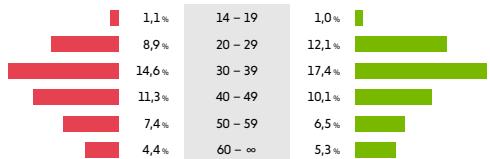
Germany



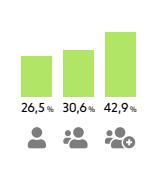
123 000

PANEL SIZE

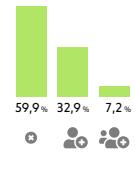
47,6 % 52,4 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

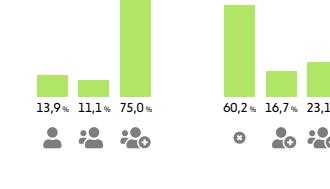
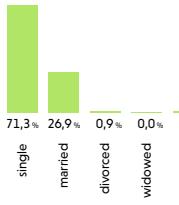
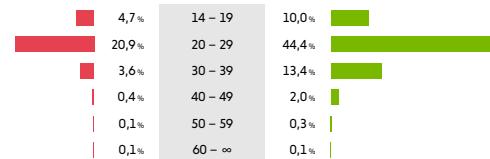
Ghana



1 500

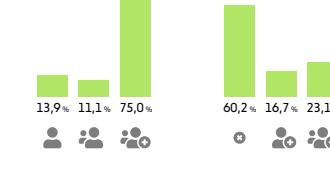
PANEL SIZE

29,8 % 70,2 %



HOUSEHOLD SIZE

MARTIAL STATUS



KIDS PER HH

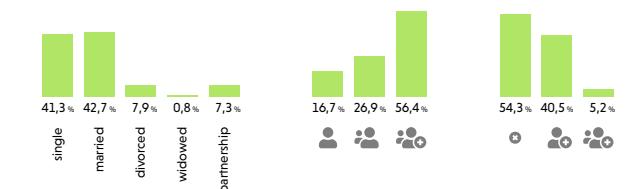
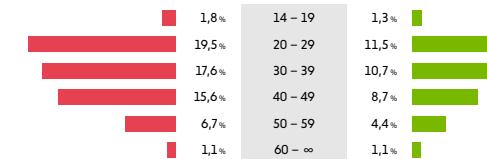
Greece



3 500

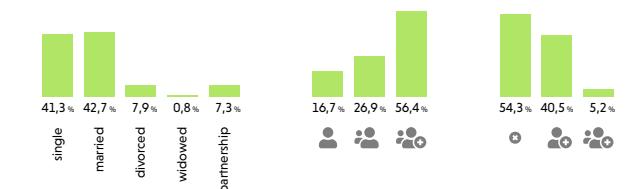
PANEL SIZE

62,3 % 37,7 %



MARTIAL STATUS

HOUSEHOLD SIZE



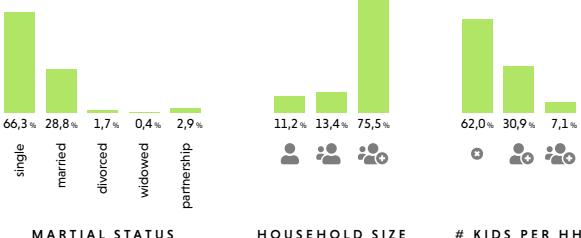
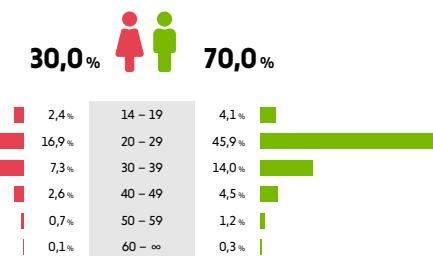
KIDS PER HH

Guatemala



8 000

PANEL SIZE

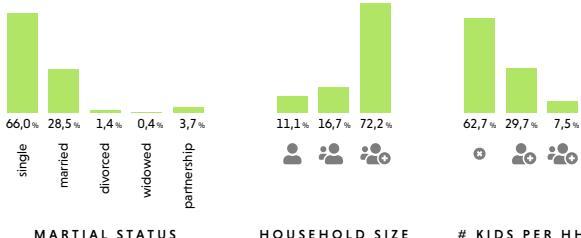
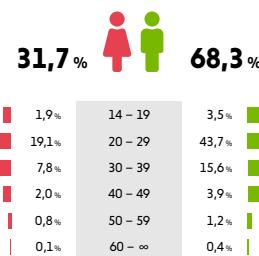


Honduras



5 000

PANEL SIZE

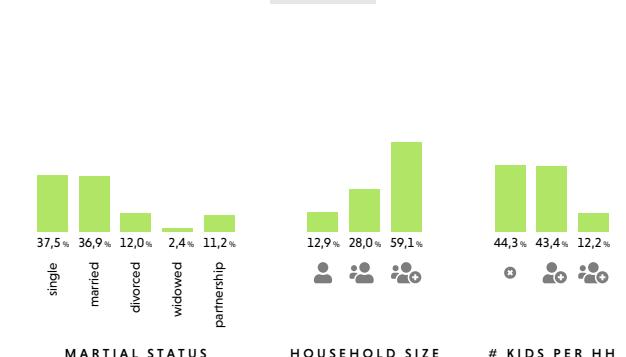
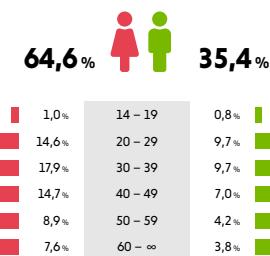


Hungary



157 500

PANEL SIZE



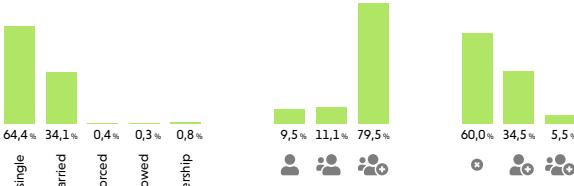
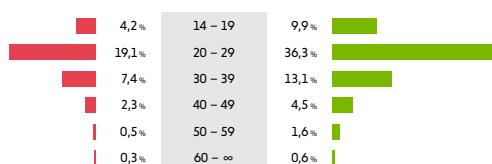
India



8 000

PANEL SIZE

33,9 % 66,1 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

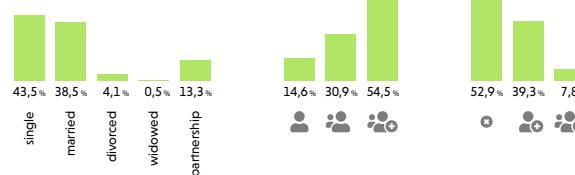
Ireland



<1.000

PANEL SIZE

65,5 % 34,5 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

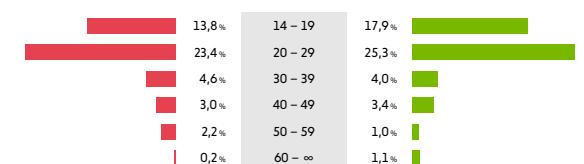
Israel



<1.000

PANEL SIZE

47,3 % 52,7 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

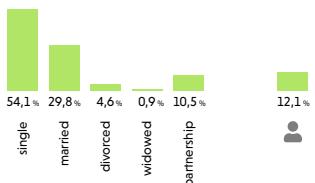
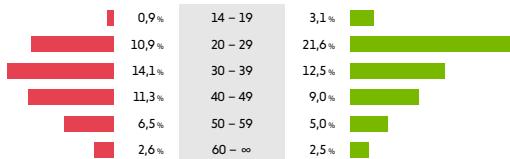
Italy



75 500

PANEL SIZE

46,3 % 53,7 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

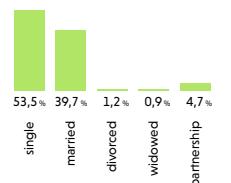
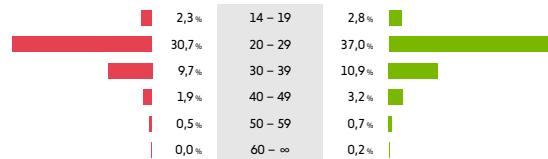
Kenya



2 500

PANEL SIZE

45,2 % 54,8 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

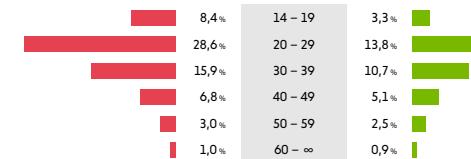
Latvia



2 000

PANEL SIZE

63,7 % 36,3 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

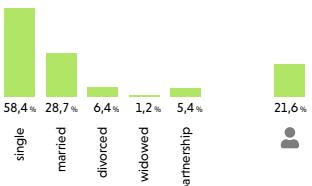
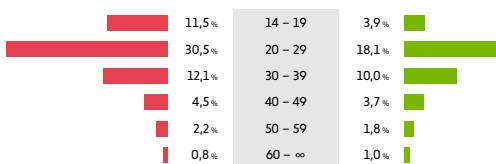
Lithuania



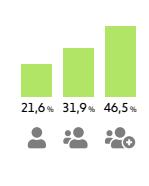
3 000

PANEL SIZE

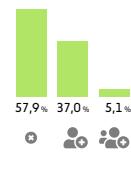
61,6 % 38,4 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

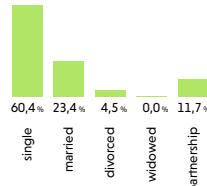
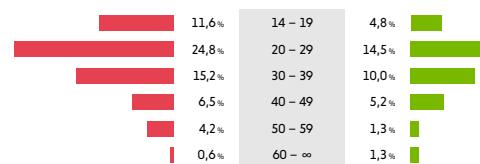
Luxembourg



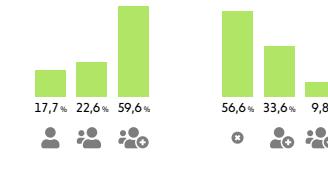
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PANEL SIZE

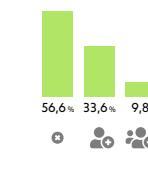
62,9 % 37,1 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

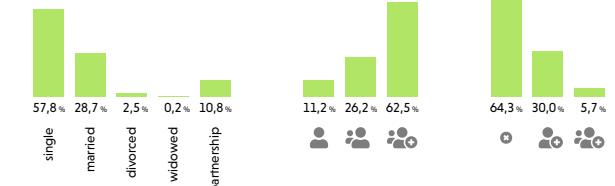
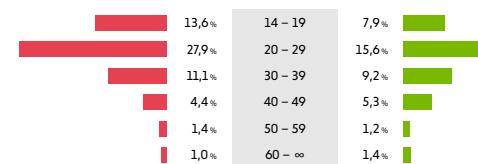
Malta



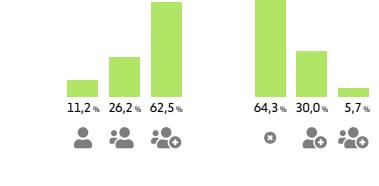
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PANEL SIZE

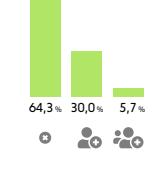
59,4 % 40,6 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

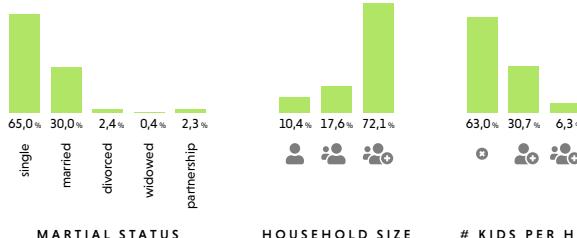
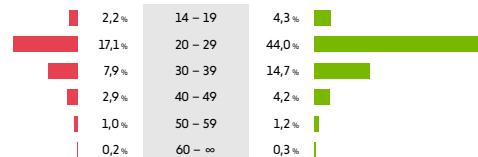
Mexico



83 500

PANEL SIZE

31,3 % 68,7 %



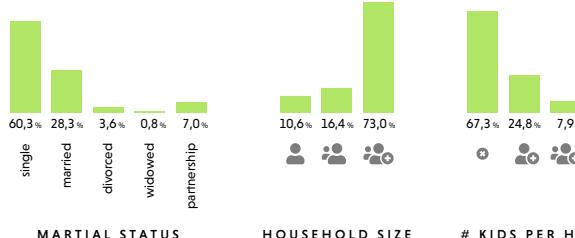
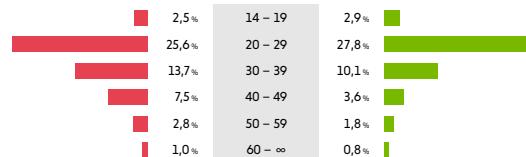
Montenegro



1 500

PANEL SIZE

53,0 % 47,0 %



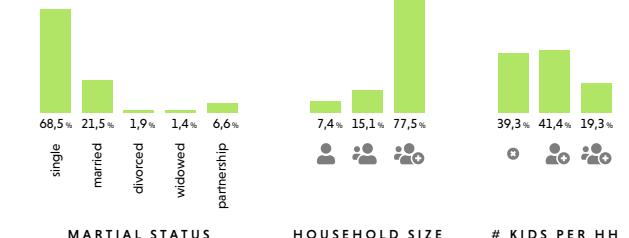
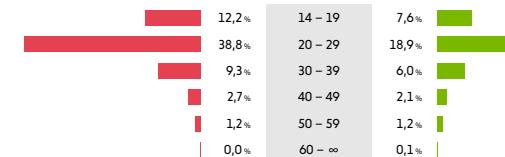
Namibia



<1.000

PANEL SIZE

64,2 % 35,8 %



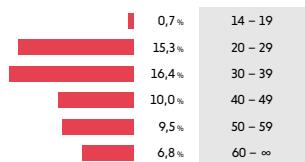
Netherlands



6 500

PANEL SIZE

58,6 % 41,4 %



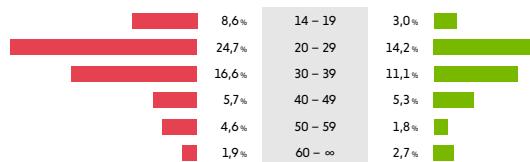
New Zealand



<1.000

PANEL SIZE

61,9 % 38,1 %



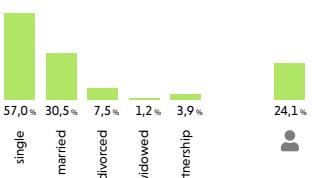
Nicaragua



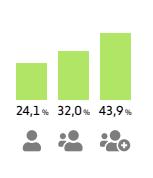
3 000

PANEL SIZE

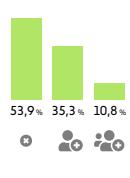
25,0 % 75,0 %



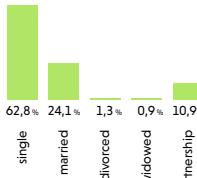
MARTIAL STATUS



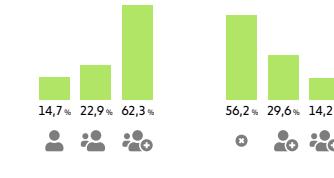
HOUSEHOLD SIZE



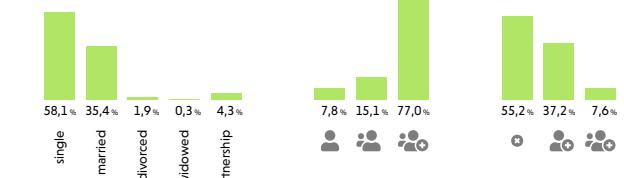
KIDS PER HH



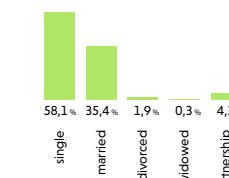
MARTIAL STATUS



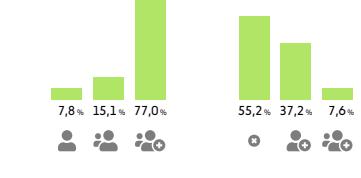
HOUSEHOLD SIZE



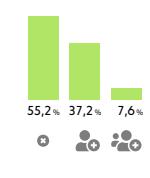
KIDS PER HH



MARTIAL STATUS



HOUSEHOLD SIZE



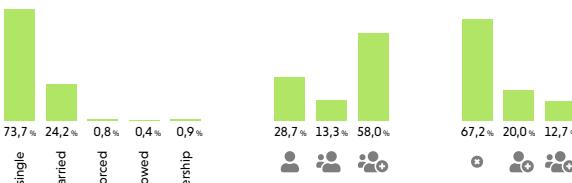
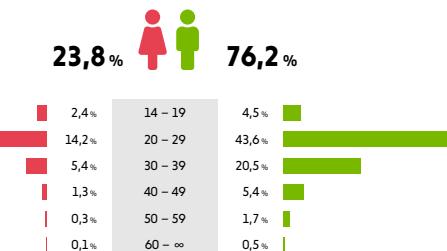
KIDS PER HH

Nigeria



8 500

PANEL SIZE



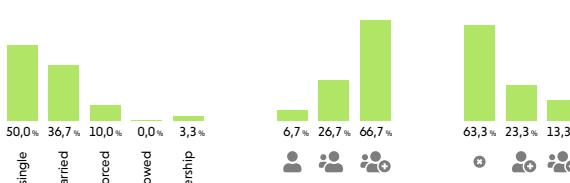
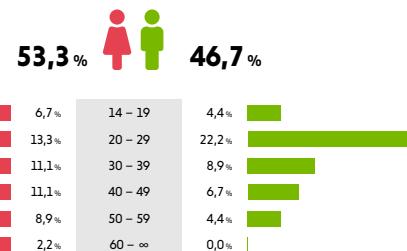
MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

North Macedonia



<1.000

PANEL SIZE



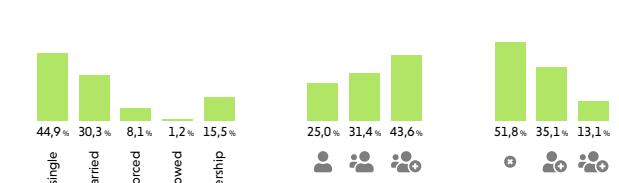
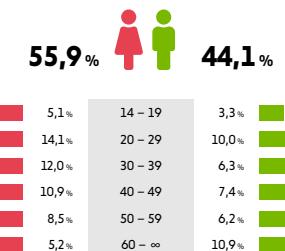
MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

Norway



4 000

PANEL SIZE



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

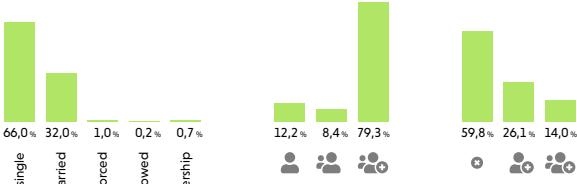
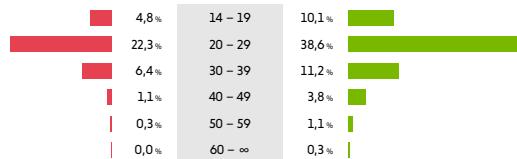
Pakistan



2 500

PANEL SIZE

34,9 % 65,1 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

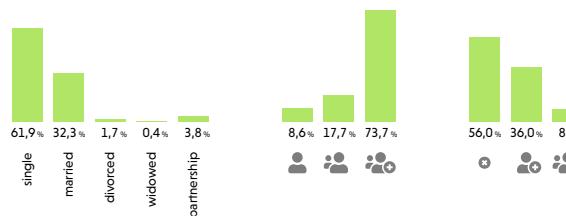
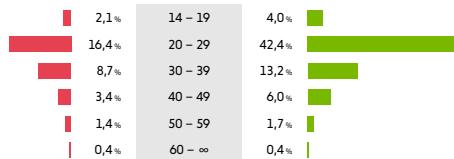
Panama



3 500

PANEL SIZE

32,4 % 67,6 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

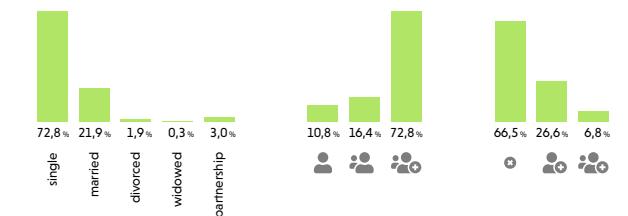
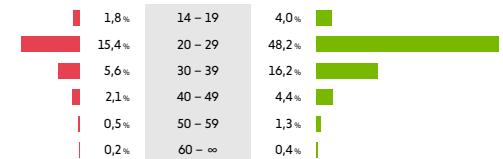
Paraguay



3 500

PANEL SIZE

25,7 % 74,3 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

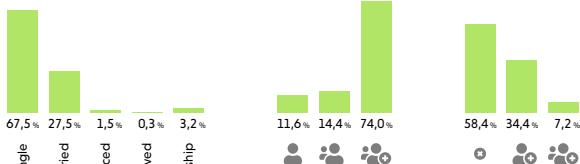
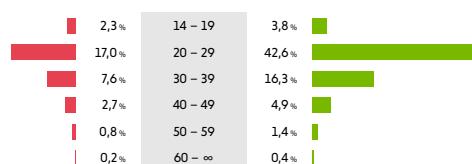
Peru



41 500

PANEL SIZE

30,5 % 69,5 %



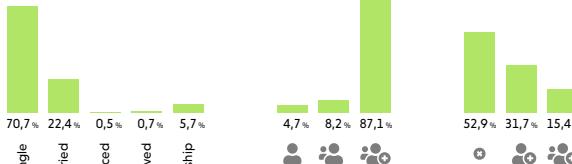
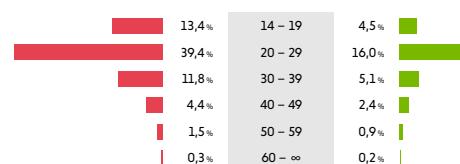
Philippines



4 000

PANEL SIZE

70,9 % 29,1 %



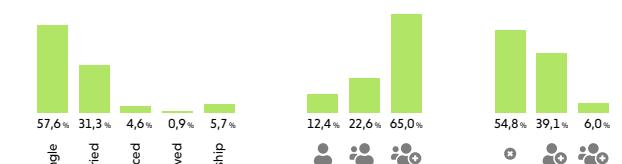
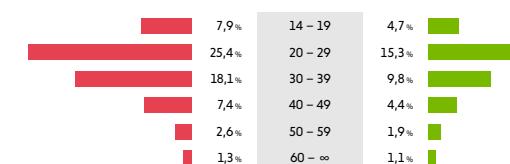
Poland



112 000

PANEL SIZE

62,7 % 37,3 %



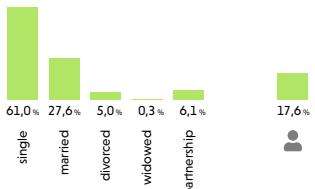
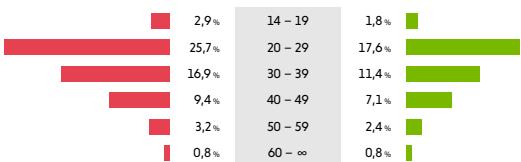
Portugal



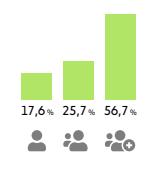
14 500

PANEL SIZE

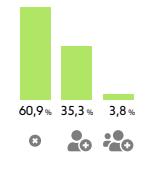
58,9 % 41,1 %



MARTIAL STATUS



HOUSEHOLD SIZE



KIDS PER HH

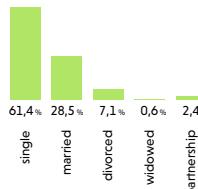
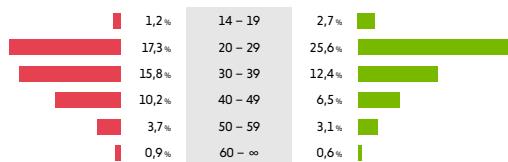
Puerto Rico



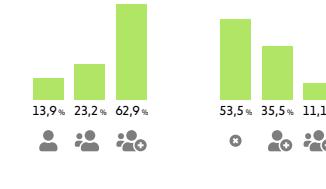
<1.000

PANEL SIZE

49,1 % 50,9 %



MARTIAL STATUS



HOUSEHOLD SIZE

KIDS PER HH

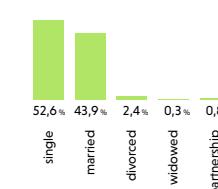
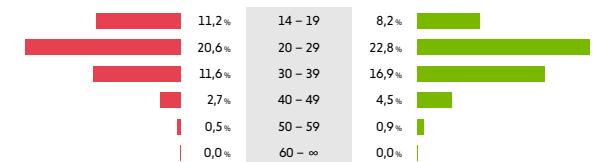
Qatar



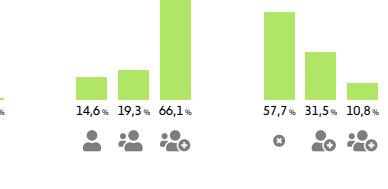
<1.000

PANEL SIZE

46,6 % 53,4 %



MARTIAL STATUS



HOUSEHOLD SIZE

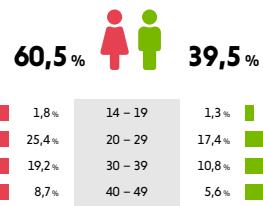
KIDS PER HH

Romania

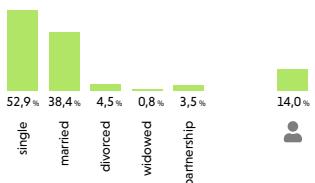


101 000

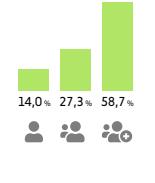
PANEL SIZE



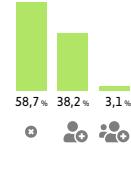
60,5 % 39,5 %



MARTIAL STATUS



HOUSEHOLD SIZE



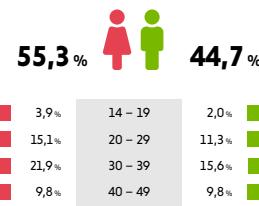
KIDS PER HH

Russia

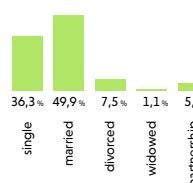


104 000

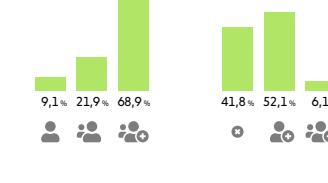
PANEL SIZE



55,3 % 44,7 %



MARTIAL STATUS



HOUSEHOLD SIZE

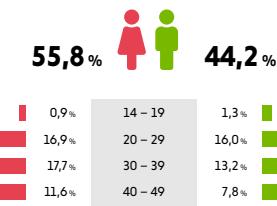
KIDS PER HH

Serbia

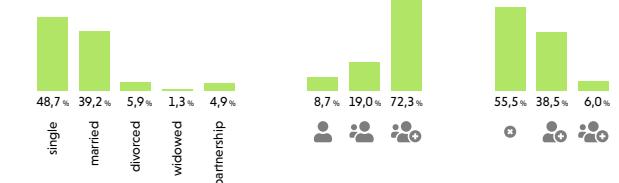


39 000

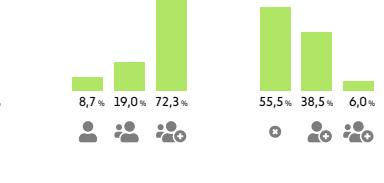
PANEL SIZE



55,8 % 44,2 %



MARTIAL STATUS



HOUSEHOLD SIZE

KIDS PER HH

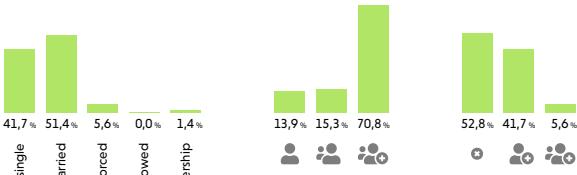
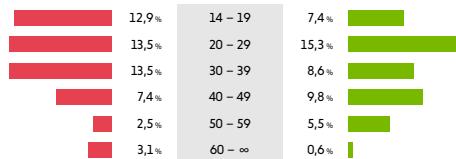
Singapore



<1.000

PANEL SIZE

52,8 % 47,2 %



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

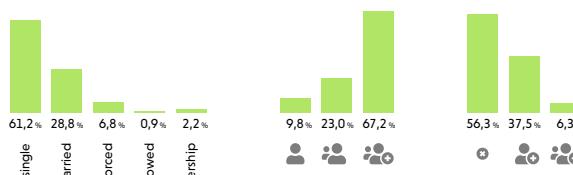
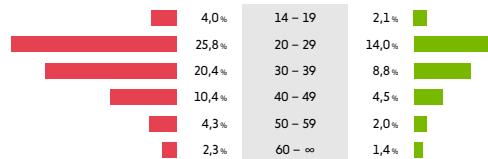
Slovakia



55 500

PANEL SIZE

67,1 % 32,9 %



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

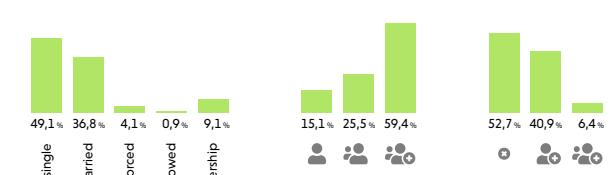
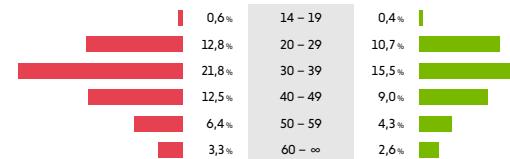
Slovenia



37 000

PANEL SIZE

57,4 % 42,6 %



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

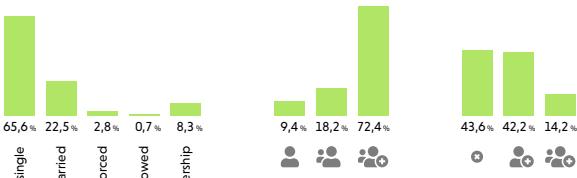
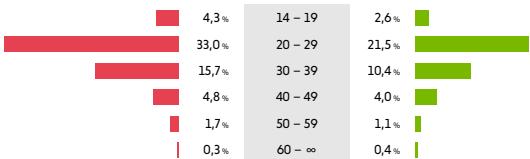
South Africa



6 000

PANEL SIZE

59,9 % 40,1 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

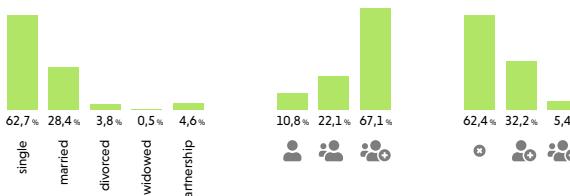
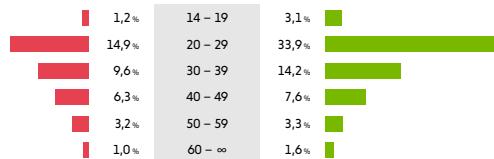
Spain



56 000

PANEL SIZE

36,2 % 63,8 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

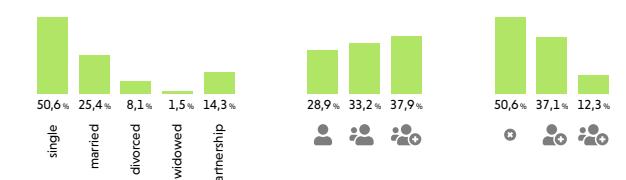
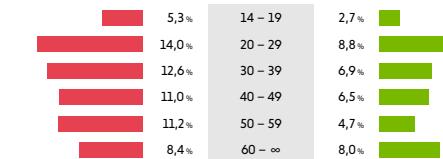
Sweden



4 000

PANEL SIZE

62,5 % 37,5 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

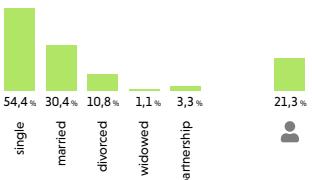
Switzerland



67 000

PANEL SIZE

57,4 % 42,6 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

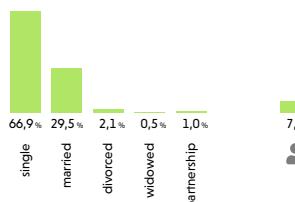
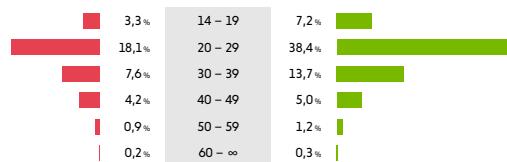
Turkey



133 000

PANEL SIZE

34,2 % 65,8 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

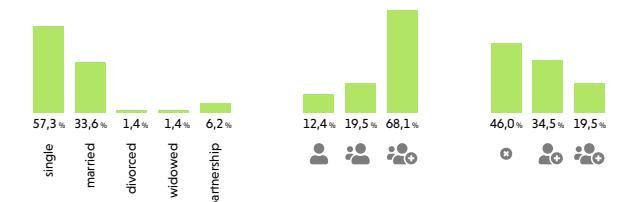
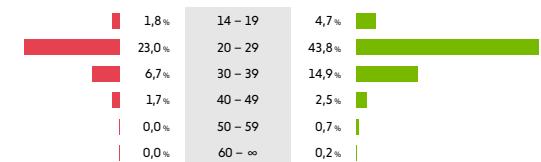
Uganda



<1.000

PANEL SIZE

33,2 % 66,8 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

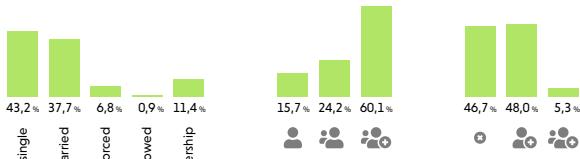
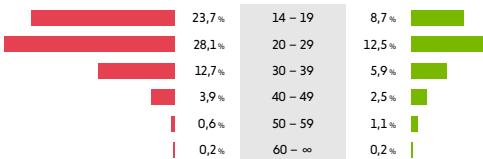
Ukraine



3 000

PANEL SIZE

69,2 % 30,8 %



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

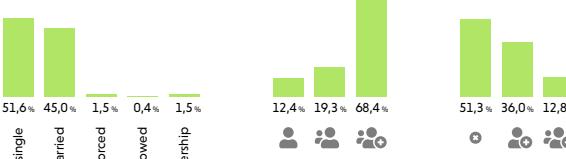
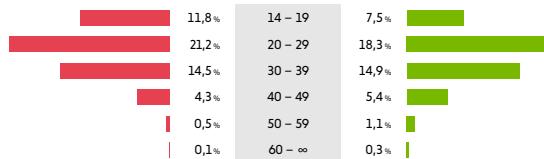
United Arab Emirates



2 000

PANEL SIZE

52,4 % 47,6 %



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

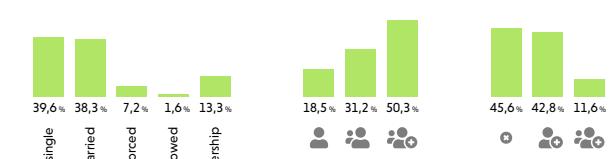
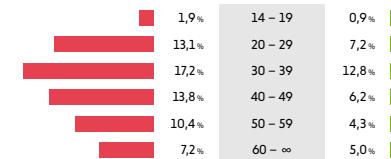
United Kingdom



30 000

PANEL SIZE

63,6 % 36,4 %



MARTIAL STATUS HOUSEHOLD SIZE # KIDS PER HH

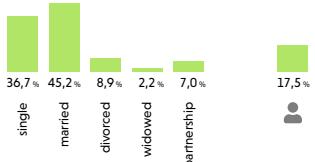
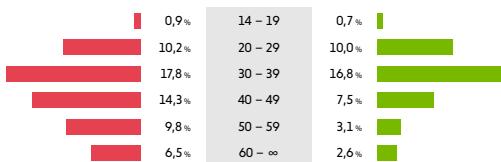
USA



47 000

PANEL SIZE

59,4 % 40,6 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

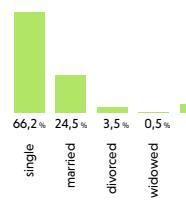
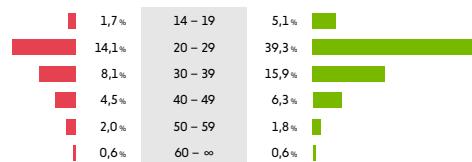
Uruguay



4 000

PANEL SIZE

30,9 % 69,1 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

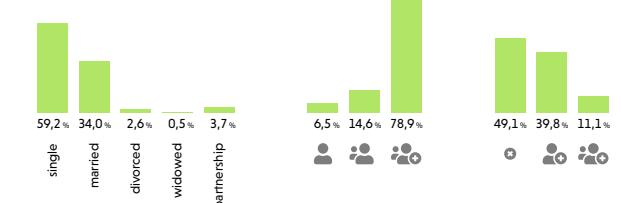
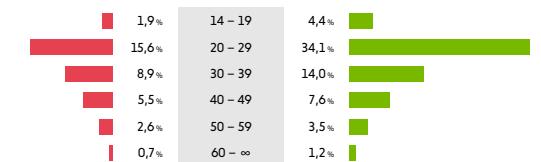
Venezuela



79 000

PANEL SIZE

35,1 % 64,9 %



MARTIAL STATUS

HOUSEHOLD SIZE

KIDS PER HH

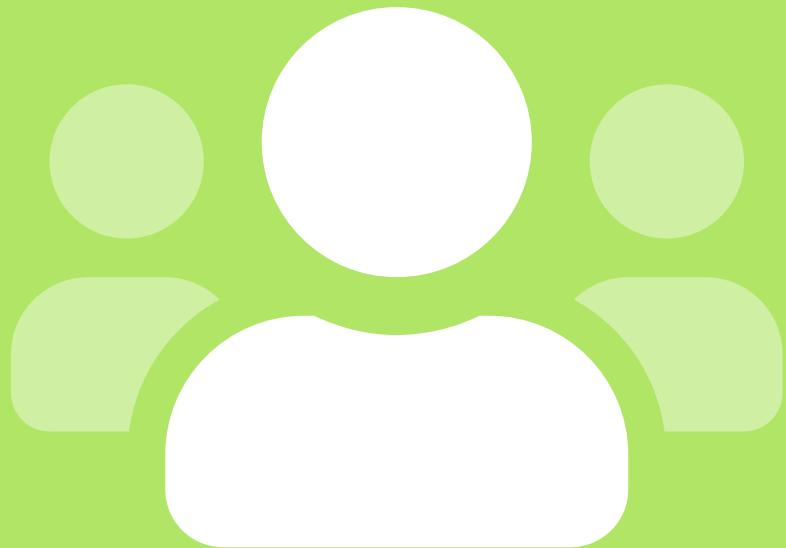
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